

30. NATASHA WATSON WOMEN IN TOURISM AWARD

This category recognises women who have at least 20 years of outstanding involvement to the Canberra Region tourism industry.

*No Accreditation or pre-assessment is required for this category.

Total score for submission 50 points.

Important Notes

- This Award is only offered at the Canberra Region Tourism Awards. Winners in this category will not proceed to the Australian Tourism Awards.
- This Award may be made to any individual once only.
- Nominees may not nominate themselves.
- There is no entry fee for this category.
- Format of submissions - submissions must comprise:
- A document responding to the criteria set out below. Responses to each question is limited to 500 words. Responses may refer to paid (i.e. employment) or unpaid (i.e. volunteer) contributions to the industry.
- Two letters of support, reflecting the criteria set out below

OVERVIEW OF THE NOMINEE (10 marks)

Provide an overview of the nominee, highlighting their suitability for this Award. Include a brief history of their career in tourism, including a description of their employment history or other participation, if applicable.

NOMINEES PERFORMANCE AND COMMITMENT (20 marks)

Briefly outline examples of the nominee's professional contribution and service to the Canberra Region tourism industry. Describe and provide examples of the nominee's commitment and excellence in performance in any aspect of the tourism industry.

Tip: Examples could include new initiatives in the areas of operation, administration, management, research. Activities resulting in the improvement of industry standards, participation in industry organisations and representation are other good examples. The emphasis should be on personal and professional leadership and commitment.

CONTRIBUTION TO THE TOURISM INDUSTRY AND SUCCESS (20 marks)

Outline the nominee's involvement in the broader tourism industry, and the benefits to the industry, businesses or other organisations resulting from this involvement. This could include participation in volunteer or unpaid roles within the industry.

TOTAL SCORE: _____ / 50