



## 27. MARKUS-GIBSON HUCK YOUNG ACHIEVER AWARD

This category recognises individuals, 30 years of age or younger, for their contribution to the development of a successful and professional Canberra Region tourism industry.

This Award commemorates the contribution Markus Gibson-Huck made to tourism in Canberra over many years and is sponsored by the Canberra Accommodation Association legacy and VisitCanberra.

### Important Notes

- This Award is only offered at the Canberra Region Tourism Awards. Winners in this category will not proceed to the Australian Tourism Awards.
- This Award includes a prize of \$500 (to be spent on professional development) and other benefits – contact the Canberra Region Tourism Awards Coordinator for full details.
- This Award may be made to any individual once only.
- Nominees may not nominate themselves.
- There is no entry fee for this category.
- Nominees must undertake to attend the Awards presentation dinner.
- Format of submissions - submissions must comprise:
  - A brief cover letter (no more than one A4 page)
  - The nominee's resume
  - Proof of age
- A document responding to the criteria set out below. Responses to each question is limited to 500 words. Responses may refer to paid (i.e. employment) or unpaid (i.e. volunteer) contributions to the industry;
- Two letters of support, reflecting the criteria set out below, and
- A colour image of the nominee

### OVERVIEW OF THE NOMINEE (10 marks)

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Provide an overview of the nominee, highlighting their suitability for this Award. Include a brief history of their career in tourism, including a description of their current employment.

*Tip: Extracts from their curriculum vitae/LinkedIn profile may prove useful.*

### **LEADERSHIP, PERFORMANCE AND COMMITMENT (20 marks)**

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Briefly outline examples of the nominee's leadership qualities and comment on their potential for further leadership development. Describe and provide examples of the nominee's 'beyond the call of duty' commitment and excellence in performance in any aspect of the tourism and events industry.

*Tip: Examples could include new initiatives in the areas of operation, administration, management, research. Activities resulting in the improvement of industry standards, participation in industry organisations and representation are other good examples. The emphasis should be on personal and professional leadership and commitment.*

### **CONTRIBUTION TO THE TOURISM AND EVENTS INDUSTRY (20 marks)**

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Outline the nominee's involvement in the broader tourism and events industry, and the benefits to the industry, businesses or other organisations resulting from this involvement. This could include participation in volunteer or unpaid roles within the industry.

**TOTAL SCORE: \_\_\_\_\_ / 50**