

## 31. VISITOR EXPERIENCE AWARD

This award recognises quality visitor experiences and is awarded to the three top scoring tourism operators and businesses based on the visitor experience survey program (outrate.com.au) conducted as part of the tourism award program. The survey assesses the visitor experience for each entrant.

### Notes

- Entrants can enter this category by nominating online at <https://online.australianaward.com.au> and paying the nomination fee of \$150 (incl. GST).
- This category is awarded at the Territory level only and the recipients will not proceed to the Qantas Australian Tourism Awards judging process.
- The criteria and rules for entry for the 2017 Canberra Region Tourism Awards do not apply to this category.
- No submission is required for this category.

